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Second Semester M.Com. Degree Examination, July 2019

Paper I : CO 221 : E-BUSINESS AND CYBER LAWS

(2014-2017 Admission)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. **Each** question carries **2** marks.

1. What do you mean by knowledge building?
2. Define E commerce.
3. What is E -Retailing?
4. Explain the term SCM.
5. What do you mean by ERP?
6. Explain cyber stalking.
7. What is computer vandalism?
8. What is cyber terrorism?
9. What is software piracy?
10. What is E- Advertising?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer any **five** of the following questions, **each** question carries **5** marks.

11. Differentiate E Business and Ecommerce.
12. Explain the recent trends in Internet marketing.
13. What are the forces which influence ERP?
14. State the e marketing strategies.
15. Explain the term ESOP and its functions.
16. Explain the different types of cyber crimes.
17. Explain the term E Governance.
18. Explain the scope of cyber laws in India.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** of the following questions, **each** question carries **15** marks.

19. Discuss the term supply chain management, its issues and trends.
20. Explain the merits and demerits of Ecommerce.
21. Explain the different models of E Retailing.
22. Briefly explain:
    (a) Spamming
    (b) Phishing
    (c) Cyber space
    (d) E taxation.

(2 × 15 = 30 Marks)
